



**EQUIGOV
INTERNATIONAL
MEETING**

INTERNATIONAL PUBLIC CALL

**Practices and Use Cases of
Data-Driven Decision-Making on
public management services
through the lens of equity**

FLORIANÓPOLIS/SC - BRASIL

**OCTOBER
29 TO 31**

HOLDING

Universidade do Estado de Santa Catarina (Udesc Esag)
Grupo de pesquisa Politeia

Assembleia Legislativa do Estado de Santa Catarina
Escola do Legislativo Deputado Lício Mauro da Silveira

 Florianópolis/SC

 <https://www.udesc.br/esag/accountabilityeequidade>

Public Call

International call for practices and use cases of data-driven decision-making on public management services through the lens of equity

The EquiGov International Meeting - Equity in public services through open governments and parliaments - announces the public call for practices and use cases of data-driven decision-making on public management services through the lens of equity.

The main goal is to gather national and international cases that will be presented and discussed during the EquiGov Meeting, from October 29 to 31, 2024, in Florianópolis, Santa Catarina.



SUBMIT YOUR PROPOSAL



The proposals will be presented to an audience of approximately 500 people, including researchers, professors, public managers and those interested in improving and strengthening the use of data in public management with a view to guaranteeing transparency and equitable access in the three spheres of public power: legislative, executive and judicial. This call aims to promote the production, dissemination and sharing of knowledge about interventions that respond to citizens' needs and are tools for finding short-, medium- and long-term solutions in various contexts, whether regional, national or international.

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What do we mean by equity?

Equity is a broad concept. In general terms, it refers to the effort to ensure that all citizens have access to public services, regardless of their individual differences or socioeconomic circumstances. It means that the distribution of resources and benefits of public services should consider the characteristics and needs of the most vulnerable or disadvantaged individuals to reduce disparities and promote a more just and inclusive society.

In this first call, we are looking for varied cases that show how public services and socio-political representation are designed to promote equity and inclusion in unequal contexts. However, we will pay special attention to practices that highlight the use of data to guide decision-making and the management of equitable access to public services, political representation and climate emergencies.

How will the presentations take place?

Each participant will have approximately 10 minutes to engage the audience by sharing their potential case or innovative practice. Presentations will take place either online or face-to-face. For online presentations, the select candidates must submit a 10-minute video according to the deadlines established in this call. After the meeting, the cases will be available on the EquiGov website:
<https://www.udesc.br/esag/accountabilityeequidade>.

How to submit the proposal?

We invite interested parties to submit their proposals by July 31, 2024. Submissions can be in two ways: 1) a 400-word summary or 2) a three-minute video.

Submissions can be in Portuguese, Spanish, English, or Bahasa.

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Video Application

Video applications must include:

- The form is available at <https://www.udesc.br/esag/accountabilityeequidade/chamada>
- A three-minute video in Portuguese, Spanish, English, or Bahasa
- Signed consent to collect and process personal data attached to the form (template here).

The video should be no longer than 3 minutes. It must include the names of those involved, the name of the case, the location for which it was designed or applied, how it contributes to decision-making in public management, and how it promotes or has the potential to promote equity. The video file must be submitted in MP4 format with a maximum resolution of 720p (HD): 1280 x 720.

Text Application

Text applications must include:

- The form is available at <https://www.udesc.br/esag/accountabilityeequidade/chamada>
- signed consent to collect and process personal data attached to the form (template here).
- The summary must contain no more than 400 words. It must include the names of those involved, the name of the case, the location for which it was designed or applied, how it contributes or can contribute to decision-making in public management, and how it promotes or has the potential to promote equity (space for the summary available in the form).

Important: the summary is only an option for the case or practice selection. If selected, the participant must be prepared to make a presentation in Florianópolis or submit the final video according to the rules.

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How will the evaluation be conducted?

The scientific committee consists of researchers from Brazil, Spain, Colombia, and Indonesia.

Evaluation Criteria:

- It sets out the context of the case/practice, highlighting the use of data for decision-making through the lens of equity;
- Uses simple language, suitable for any audience that is not a specialist;
- Shows results, arouses curiosity and attracts attention;
- Presents the conclusions and impacts of the case/practice;
- Explains objectively.

Key Dates

07/31/2024 - Submission of proposals (text or video).

08/26/2024 - Announcement of results and contact with approved candidates to provide details about in-person or online participation.

09/23/2024 - Deadline for submission of the 10-minute video presentation.

Do you have a question?

Visit the website at <https://www.udesc.br/esag/accountabilityeequidade>. If you cannot find the information you need, please contact us by email:

- Paula Chies Schommer (paula.schommer@udesc.br)
- Karin Vieira da Silva (karin.vieira@udesc.br)

Our Partners

Holding



Support





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