

# INTERNATIONAL CALL FOR CASES

Practices and Cases of Data Use for Decision-Making and Delivery of Public Services Through the Lens of Equity

FLORIANÓPOLIS/SC - BRASIL

OCTOBER 29 TO 31/2024

### **ORGANIZERS**

Universidade do Estado de Santa Catarina (Udesc Esag) Grupo de pesquisa Politeia

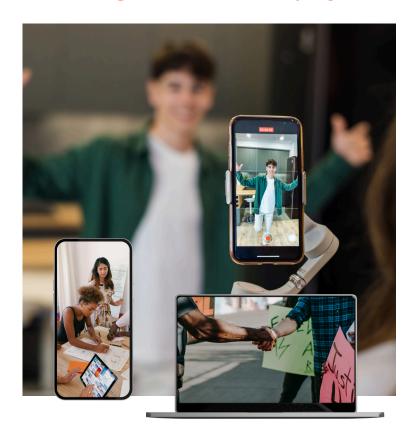
Assembleia Legislativa do Estado de Santa Catarina Escola do Legislativo Deputado Lício Mauro da Silveira

- Plorianópolis/SC
- https://www.udesc.br/esag/accountabilityeequidade

Practices and Cases of Data Use for Decision-Making and Delivery of Public Services Through the Lens of Equity

The 1st EquiGov Meeting – Equity in Public Services through Open Governments and Parliaments, is pleased to announce an international call for cases on practices and cases of data use for decision-making and the delivery of public services through the lens of equity.

This call aims to assemble national and international cases that will be presented and discussed during the meeting scheduled for October 29 to 31, 2024, in Florianópolis, Santa Catarina.



## SUBMIT YOUR PROPOSAL



Selected cases will be presented to an audience of approximately 500 participants, including researchers, professors, public managers, and individuals interested in enhancing the use of data in public management for transparency and equitable access across the legislative, executive, and judicial branches.

Submission deadline: August 14, 2024



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#### **EQUIGOV INTERNATIONAL MEETING**

October 29-31, 2024 Florianópolis, SC - Brazil

https://www.udesc.br/esag/accountabilityeequidade

EquiGov aims to foster the exchange of experiences on how public services and socio-political representation can be designed to promote equity and inclusion in diverse and unequal contexts.

#### **ORGANIZERS**

- Santa Catarina State University (UDESC/ESAG), Politeia research group
- Legislative Assembly of the State of Santa Catarina, School of the Legislative Deputy Lício Mauro da Silveira

### Our concept of equity

Equity is a multifaceted concept to ensure universal access to public services, regardless of individual differences or socioeconomic circumstances. It involves considering the specific characteristics and needs of people and groups in the distribution of public resources, sociopolitical representation, and access to services. Particularly focused on vulnerable or disadvantaged populations, equity strives to reduce disparities and foster a more just and inclusive society.

In this first call for cases, we seek diverse practices and case studies that exemplify how public services and sociopolitical representation can be designed to advance equity and inclusion in varied and often unequal contexts. We are particularly interested in submissions that illustrate the strategic use of data for informed decision-making and the equitable management of access to public services, political representation, and responses to climate emergencies.



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#### How will the presentations take place?

Each participant will have approximately 10 minutes to captivate the audience of the EquiGov Meeting with their potential case or innovative practice. Presentations will occur either online or in person in Florianópolis on October 29, 2024. For those opting to present online, selected cases will be streamed to participants on the event day, and videos must be submitted by the deadlines specified in this call for cases. Following the event, all materials (videos and/or texts) will be accessible on the EquiGov website at https://www.udesc.br/esag/accountabilityeeguidade.

### **Submitting your proposal**

We invite interested parties to submit their proposals by July 31, 2024. Submissions can be made in two formats: 1) a 400-word abstract or 2) a three-minute video.

Proposals are accepted in Portuguese, Spanish, English, or Bahasa. For submissions in languages other than Portuguese, the committee will arrange necessary translations for the event.



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#### **Video applications**

Video applications must include the following:

- complete the form available at https://www.udesc.br/esag/accountabilityeequidade/chamada
- A 3-minute video in Portuguese, Spanish, English, or Bahasa;
- Signed consent form for the collection and processing of personal data (model available here).

The video should not exceed 3 minutes and must include:

- The name of the participants
- The name of the case study
- Location where the case study was designed and/or applied
- Explanation of how the case study contributes or can contribute to decision-making in public management
- Description of how it promotes or has the potential to promote equity.

The video file must be submitted in MP4 format with a maximum resolution of 720p (HD): 1280 x 720.

#### **Text applications**

Text applications must include the following:

- complete the form available at <a href="https://www.udesc.br/esag/accountabilityeequidade/chamada">https://www.udesc.br/esag/accountabilityeequidade/chamada</a>
- Signed consent form for the collection and processing of personal data (model available here).

The abstract should be a maximum of 400 words and must present:

- The name of the participants
- The name of the case study
- Location where the case study was designed and/or applied
- Its contribution to decision-making and public service management
- Description of how it promotes or has the potential to promote equity

Important: There is space for the abstract on the form. The abstract is only required for case or practice studies. If selected, the participant must prepare for an oral presentation in Florianópolis or submit a final video.



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#### How will the evaluation occur?

The evaluation panel comprises researchers from Brazil, Spain, Colombia, and Indonesia. Evaluation Criteria:

- Clearly presents the case/practice context, emphasizing the use of data for decision-making and managing public services through an equity lens.
- Uses simple language accessible to non-specialist audiences.
- Demonstrates results that pique curiosity and engage the audience.
- Includes clear conclusions and discusses the impacts of the case/practice.
- Provides an objective explanation.

#### **Important dates**

- August 14, 2024 Deadline for submitting proposals (text or video).
- August 26, 2024 Announcement of results and communication with successful candidates regarding their participation (in person or online).
- September 23, 2024 Deadline for submitting video presentations (10 minutes) for online participants.

### Who can I talk to if I have any questions?

The information is available at <a href="https://www.udesc.br/esag/accountabilityeequidade">https://www.udesc.br/esag/accountabilityeequidade</a>. If you cannot find the information you need, please contact:

- Paula Chies Schommer (email: paula.schommer@udesc.br)
- Karin Vieira da Silva (email: <a href="mailto:karin.vieira@udesc.br">karin.vieira@udesc.br</a>)



### Partners

### **Organizers**











### **Support**













Grupo de Investigación en Gobierno, Administración y Políticas Públicas











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